

DEPLOYMENT

Unparalleled success in deploying over 130 large format and 280 smaller format locations weekly

ASSESSMENT

- Baseline current processes and performance
- Understand pain points and change impacts (store and corporate)
- Collaborate with sponsors
- Build the business case

DESIGN & DEVELOPMENT

- Build solution
- Identify champions
- Develop training program and wider change plan
- Test and iterate in a live environment, if applicable ('Proof of Concept' program)
- Strengthen the business case

SCALE UP

- Roll out to a small number of markets
- Finalize solution(s)
- Support change transitions
- Develop plans for scalability
- Activate network of champions
- Confirm the business case

ROLL OUT AT SCALE

- Deploy solution across the estate
- Manage change
- Optimize performance
- Optimize return on investment

Activities Throughout

Collaborate with and support client team | Maximize return on investment | Measure and monitor performance
Monitor and maximize user adoption | Drive continuous improvement